



The new Online Learning tool by Kappa Alpha Psi

ACHIEVE THROUGH CURRICULEAD

A learning management system being developed to provide you with an online learning experience that combines quality content with practical knowledge. The platform will feature both Kappa specific training as well as public-facing courses.

MAIN PLATFORM FEATURES

Look & Feel

Curriculead.com will be designed with user-experience and interaction as a top priority. Courses will be presented in a uniform manner and will provide you with an online learning experience consistent with a top-tier organization.

Public & Private Seating

Curriculead is a service provided by Kappa Alpha Psi Fraternity, Inc. as a part of its commitment to encouraging high levels of achievement among its members, the campuses, and the communities we serve. Our goal is to provide valuable learning opportunities and skill development to hundreds of thousands of people worldwide.

Real-World Value

Our goal is to provide content that you can apply, not just learn and know. The content will be curated in a way that goes far beyond chapter management and include life and career skill building.

WHY PUBLIC?

As members of Kappa Alpha Psi, we realize we aren't the only ones seeking achievement at a high level, so we have taken it upon ourselves to help as many people as possible become better as well. As responsible and accountable members of society, we seek to be an asset to everyone we encounter.

- ✓ Login credentials will be tied to kappaalphapsi1911.com and fonteva for a seamless member experience
- ✓ Each learner will only see the courses available to them based on their **level of access** (public, member, partner)
- ✓ Curriculead will allow us to **generate revenue** from outside organizations by selling learning licenses to specific courses
- ✓ We will generate revenue and content by partnering with **external subject matter experts** and companies
- ✓ By **owning and operating** this platform, we will have the flexibility to provide a wide-range of content and options

curriculead.